

Deven Bhalerao

Business Intelligence & Analytics

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PROFILE

Business intelligence specialist working in data since 2017, currently owning client-facing reporting at dentsu Global Services. Experienced across the full reporting stack — Looker Studio, Power BI and Tableau on top of SQL Server, PostgreSQL, Redshift and the major digital advertising platforms. Engineering background (BE in IT, Oracle Certified Java Professional) with an MBA in Information Technology.

PROFESSIONAL EXPERIENCE

Business Intelligence Specialist

Jun 2024 – Present

dentsu Global Services

- Lead client-facing reporting and business intelligence projects for EMEA and UK markets using Looker Studio, Power BI, Excel and Supermetrics.
- Develop custom dashboards for digital advertising platforms including Google Ads, Meta, TikTok, LinkedIn, DV360, CM360 and Google Analytics.

Award • “Make it Real” — for delivering high-impact solutions

Business Intelligence Developer

Feb 2022 – May 2024

Jones Lang LaSalle (JLL)

- Designed and maintained BI dashboards using Tableau, Power BI, PostgreSQL and SQL Server.
- Managed ad-hoc reporting and data analysis using Excel, PowerQuery, Amazon Redshift and Amazon S3.

Award • “Client Service Champion” — for exceptional contributions

Business Analysis Associate

Mar 2021 – Feb 2022

Fair Isaac Corporation (FICO)

- Created weekly project progress dashboards using Jira, Eazy BI and Power BI.
- Collaborated with the product team to define requirements, prioritise tasks, and manage user stories and epics in Jira.

Award • “Spot Award” — for significant contributions

Management Intern

Apr 2020 – Jul 2020

Erfinden Technologies

- Led a five-person team developing an e-commerce portal on the MERN stack (MongoDB, Express.js, React.js, Node.js).

Operations Associate

Mar 2018 – May 2019

Rama Industries

- Generated daily reports to track business operations using Excel.
- Assisted with payroll, inventory management and internal audits.

Data Governance Consultant

Jun 2017 – Feb 2018

Information Asset LLC

- Developed a Mulesoft and Java connector to integrate the Collibra data governance tool with the Waterline data catalog.
- Built and automated BPMN workflows for Collibra using the Eclipse plugin.

SKILLS

BI & Visualization	Looker Studio, Power BI, Tableau, Eazy BI, Excel
Data & SQL	SQL, PostgreSQL, SQL Server, Amazon Redshift, Amazon S3, PowerQuery
Marketing & Ad Platforms	Google Ads, Meta Ads, TikTok Ads, LinkedIn Ads, DV360, CM360, Google Analytics, Supermetrics
Engineering & Delivery	Python, Java, R, MERN stack, Mulesoft, Colibra, BPMN, Jira

EDUCATION

MBA, Information Technology	Pune, MH	•	2019 – 2021
Symbiosis Centre for Information Technology, Symbiosis International University			
BE, Information Technology	Mumbai, MH	•	2013 – 2017
Don Bosco Institute of Technology, Mumbai University			

ACHIEVEMENTS & RECOGNITION

- 1st Runner-up, Smart India Hackathon 2017 — national hackathon conducted by the Government of India, Coimbatore, Tamil Nadu.
- Winner, student category, Mumbai Hackathon 2016 — Mumbai, Maharashtra.
- Oracle Certified Java Professional — certification completed 2015, Mumbai, Maharashtra.